



NEWS - FOR IMMEDIATE RELEASE

Contact:

Jerry Regan

Marketing Specialist

Email: jregan@norplex.com

Phone: (563) 864-4227

Norplex-Micarta Names Matthew Christensen Vice President of Sales and Business Development

POSTVILLE, Iowa (April 22, 2026) — Norplex-Micarta has appointed Matthew Christensen as vice president of sales and business development, strengthening the commercial leadership of the company as it accelerates global growth.

In this role, Christensen will lead strategic commercial operating systems, with a focus on expanding market presence, deepening customer partnerships, and advancing technology and channel strategies across electrification and industrial market segments.

Christensen brings more than 20 years of experience in technically complex business-to-business sectors, with particular depth in advanced composites and engineered materials. As chief commercial officer at Oribi Composites, he commercialized an automated thermoplastic composite manufacturing platform and built OEM customer relationships with premium positioning. Most recently, as executive vice president of the aerospace division at VITA Inclinata Technologies, he drove significant revenue growth and secured strategic OEM partnerships with Bell Helicopter, Airbus and Leonardo across global markets.

“Matt brings the right mix of rigorous commercial leadership, technical understanding, and global perspective to this role,” said Mike Gromacki, CEO of Norplex-Micarta. “We see tremendous opportunity ahead in electrification, thermal management, and other mission-critical composites applications and are confident in his ability to help us accelerate growth, strengthen our value propositions, and rapidly scale a business that is both resilient and future-forward.”

“Norplex-Micarta has a rare combination of strengths: a century of brand leadership, a reputation that OEMs and fabricators trust, and product and innovation portfolios positioned to shape electrification, infrastructure, and industrial markets.” Christensen said. “My focus is ensuring our customers and partners feel that combined strength every time they engage with us. I look forward to working with our team as we scale our commercial and operational systems to capitalize on the exciting growth in our markets.”

-more-

Christensen holds a Master of Business Administration in finance from Rockhurst University and a Bachelor of Science from the University of Iowa.

Norplex-Micarta is a North American leader in high-performance thermoset composite laminates, serving OEMs, fabricators and distributors across electrification and industrial markets. The company is headquartered in Postville, Iowa. Learn more at www.norplex-micarta.com.

###