

FOR IMMEDIATE RELEASE:

Mark Russell Joins Norplex-Micarta as Business Development Manager

Postville, Iowa (USA) – July 26, 2023 – Norplex is pleased to announce Mark Russell as its Business Development Manager for Norplex-Micarta. Norplex’s commitment to supporting the growth and development of the composites industry is further strengthened with this appointment.

In this new role, Mark will bring his decades of industry experience to support Norplex’s mission of delivering industry leading solutions. Primarily focused on new applications and materials, Mark will have the support of world-class facilities globally which are staffed with development engineers, test facilities, and unique capabilities to produce high performance composite materials at scale.

“Mark is an accomplished professional and a respected member of the composite industry. I am excited to have him on the team to bring to market many new materials and approaches that Norplex has been developing over the last few years. These are exciting times for the composites industry, and Mark will be a great resource for us and our customers,” Dustin Davis, director of sales and business development of Norplex-Micarta, says.



Mark has decades of sales and application development experience at OEMs such as Applied Materials and Parker Hannifin as well as material manufacturers such as Freudenberg and Mitsubishi. For the last twelve years, Mark has been at Atlas Fibre, most recently serving as its General Manager.

“I have always enjoyed working with the Norplex team and their industry leading products,” Russell says. “Being back in the material development and manufacturing segment of the industry is exciting for me as we help customers unlock the potential of these materials in collaborative and creative ways.”

About Norplex-Micarta

Norplex-Micarta is one of North America’s leading producers of thermoset composite prepregs, sheets, and shapes. These hybrid and multi-material solutions are prized for their design flexibility, consistency, and value. From the global headquarters in Postville, Iowa to their satellite plant in Changzhou, Jiangsu, China, the Company works directly with OEMs and other consumers of composite materials to develop new materials in order to solve unique challenges. With a history of more than 100 years, the Company’s legacy of innovation, quality, and unparalleled service make Norplex-Micarta the partner of choice for thermoset composites. For more information visit norplex-micarta.com.

About Norplex

Norplex is a developer and manufacturer of thermoset composite materials for two distinct brands. Norplex-Micarta is North America’s leading producer of thermoset composite prepregs, sheets, and shapes. These hybrid and multi-material solutions are prized for their design flexibility, consistency, and value. For more information visit norplex-micarta.com. Norplex Advanced Composites is focused on helping OEMs, Tier 1s, and fabricators create value through advanced composite materials and superior customer support and service. We offer the speed and agility of a start-up, but one with more than 50 years of composites expertise. For more information visit norplexadvanced.com.



Global Thermoset Composite Solutions

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